

# EHA 'ILONO

*O Nā Kāhala Kapolei*  
 Tell the News of the Villages of Kapolei

VILLAGES OF KAPOLEI ASSOCIATION

Quarterly Publication

E Ha'ilono is the official publication of The Villages of Kapolei, keeping the members of the community informed on important community news and items of interest. Editorially, the reader will find information on community events, home maintenance tips and profiles of noteworthy people living in the community including birth and wedding announcements. Also featuring general interest stories on subjects such as Real Estate, furnishings, financing, landscaping and monthly columns from area politicians about what is affecting their community. VOK welcomes stories written by their homeowners and attempts to include as pictures of residents and community events in each issue.

More than 7,700 readers will enjoy each issue. This publication offers you the opportunity to target the growing Kapolei community to help you grow your business. After publication, the entire issue is turned into a pdf and uploaded to the communities website for homeowners to use as future reference.

- **Distribution:** 3,850 homes
- **Frequency:** Quarterly
- **Space Deadline:** The 9th of the month previous  
*i.e. - December 9th for the 1st quarter issue*
- **Materials Due:** The 13th of the month previous  
*i.e. - December 13th for the 1st quarter issue*

*Please see ad deadline sheet for specific monthly deadlines*

DISPLAY RATES <small>per quarterly insertion</small>	1X	2X	4X
Back Cover	\$2,155	\$1,955	\$1,785
Inside Front Cover	\$2,000	\$1,835	\$1,650
Inside Back Cover	\$1,815	\$1,650	\$1,500
Full Page	\$1,650	\$1,500	\$1,450
2/3 Page	\$1,295	\$1,165	\$1,065
1/2 Page	\$ 995	\$ 900	\$ 825
1/3 Page	\$ 655	\$ 595	\$ 545
1/6 Page	\$ 495	\$ 445	\$ 410

• Villages of Kapolei residents get 25% off all display ad rates  
 • Discount rates cannot be combined

## CLASSIFIED RATES:

### STANDARD CLASSIFIED

Dimensions:  
 2.417" x 1.509"  
 B/W \$90  
 Color \$130

**RED Media, Inc.**  
 1221 Kapiolani Blvd, #1040  
 Honolulu, HI 96814  
 (808) 593-0228

#### Classified Rules:

- Non-Commissionable
- Cost per insertion (every 3 months)
- Prepayment required with initial order
- 10% discount available for annual contracts
- CrossPub discount not available on classifieds, only displays.
- Price includes ad creation if needed (up to two revisions) at no charge.
- Subsequent changes will be billed at \$20 per.
- E-mail ad copy and logo to: [ads@redmediahawaii.com](mailto:ads@redmediahawaii.com)

### OVERSIZED CLASSIFIED

Dimensions: 2.417" x 3.106"  
 B/W \$145  
 Color \$185

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### CROSS PUBLICATION DISCOUNTS AVAILABLE!

Advertise in 2 books take 15% off rate. Take 20% off for 3, and 25% off each insertion if advertising in 4 or more!